

**Results for Certified Evaluation and Accreditation for  
Professional Graduate Business School**

**Kenichi Ohmae Graduate School of Business**



|   |                        |
|---|------------------------|
| <b>Basic Information of the Institution</b>   |                        |
| Ownership: Private  | Location: Tokyo, Japan |
| <b>Accreditation Status</b>   |                        |
| Year of the Review: 2023  |                        |
| Accreditation Status: accredited (Accreditation Period: April 1, 2024 – March 31, 2029) |                        |

## **Certified Evaluation and Accreditation Results for Kenichi Ohmae Graduate School of Business**

The unique purpose of Kenichi Ohmae Graduate School of Business, or GSB, is to “create world-class innovative knowledge on an on-going basis by promoting free and open-minded intellectual exploration that embodies a vigorous frontier spirit and high ethical standards through providing practical online education. Through the creation and transfer of knowledge, GSB aims to develop advanced skills, the character traits of professionals who can succeed as leaders on the international stage, and the ability to think, decide, and act responsibly for themselves.” To achieve its purposes, GSB adopted the medium- to long-term vision for AY2019-AY2023 that included eight priority areas: (1) Training business people who can succeed internationally, (2) Reinforcing practice-focused education, (3) Improving the quality and quantity of academic faculty members, (4) Raising the student promotion rate, (5) Improving the graduation rate, (6) Upgrading and systematizing theoretical education, (7) Continuing curriculum development, and (8) Strengthening the faculty. The Graduate School strives to achieve its mission of training global leaders with a pioneer spirit by formulating and implementing specific strategies for each of these priority areas.

GSB’s education program offers a structured curriculum consisting of critical thinking skills, management skills, and comprehensive subjects as three subject groups. Courses are organized according to year level to ensure progressive learning. A unique feature of the curriculum is text-based discussions using the online learning platform AirCampus® adopted for most courses. Also worth noting is the use of the students’ research findings as seminar themes, or “Real Time Online Case Study (RTOCS),” which are later published in a book series. This is a unique and commendable initiative that helps to promote student research.

There are several areas of improvement GSB should address, however.

First, the Graduate School needs to work harder to attract more students as enrollment continues to fall short of the capacity.

Second, the proportion of faculty members over the age of 60 is high relative to other age groups. GSB is advised to redress the age imbalance by drawing up and implementing a long-term staffing plan. Third, there is a growing gap in the teaching workload among faculty members that needs to be addressed. Fourth, with respect to faculty administration, GSB should formulate its internal policies outlining detailed teacher selection and teacher evaluation procedures. The fifth area of improvement concerns the handling of confidential data related to education and research. The Graduate

School should develop an information security policy and ensure it is communicated and adhered to by all members of the GSB community.

Finally, with respect to the Third-Party Evaluation Meeting, which assumes the role of the Collaboration Council for Educational Program, GSB should address the fact that a majority of the organization's members are university faculty and staff members. GSB is also advised to revise the membership qualification requirements established in the Third-Party Evaluation Meeting regulations to ensure alignment with the provisions of the Standard for Establishment of Professional Graduate Schools.

Going forward, the Graduate School is advised to utilize the results of this certified evaluation and accreditation for professional graduate business schools and continue its self-study efforts for improvement, while assuring and enhancing the quality of its education program and further developing its unique characteristics.