

**Results for Certified Evaluation and Accreditation for
Professional Graduate Business School**

Hosei University Business School of Innovation Management



Basic Information of the Institution	
Ownership: Private	Location: Tokyo, Japan
Accreditation Status	
Year of the Review: 2023	
Accreditation Status: accredited (Accreditation Period: April 1, 2024 – March 31, 2029)	

Certified Evaluation and Accreditation Results for Hosei Business School of Innovation Management

The unique purpose of Hosei Business School of Innovation Management is to “nurture ethically-minded human resources who innovate based on bold ideas and actions with attention to risk; in other words, true entrepreneurs.” The Business School holds a fundamental, multidimensional view of the role of innovation in a mature society, describing it as a process of not only starting new businesses but reforming existing businesses and organizations as well. Defining business people with the ability to break away from past business mindsets to create new businesses as “innovation practitioners,” the mission of the Business School is to develop the abilities to (a) create new businesses, (b) transform existing businesses towards new opportunities and business models, and (c) expand businesses (into new markets locally or globally).

With respect to its education programs, Hosei Business School of Innovation Management plans and implements a structured curriculum consisting of foundation courses essential to professional graduate schools, specialized courses, and applied courses. The Business School offers one-year and two-year MBA programs and the Small & Medium Enterprise (SME) Consultant Training Program (MBA Special Program) to meet diverse student needs, along with the year and a half Global MBA Program (GMBA) that begins in September. Conducted entirely in English, the GMBA program attracts many students from Asia and other countries around the world, and is a distinctive feature of the Business School. These programs are characterized by the use of the “project method,” a teaching model that allows students to gain practical business planning experience by conducting feasibility studies and analyzing strategies based on their own business ideas. The project method utilizes a lead instructor acting as project advisor, who is supported by a group of instructors in offering project guidance. Furthermore, the GMBA program adopts a practical learning approach focusing on problem-solving and presentation skills developed through internships in companies and regional government organizations. In the year-long “project” course, students have the opportunity to improve their work based on the feedback received from venture business managers, corporate managers, and influential figures who serve as project advisors. This arrangement aiming to motivate students while creating potential post-graduation networking opportunities also ensures thorough and attentive instruction and is a commendable aspect of the course.

Other commendable features of the Business School include strong student support programs, such as post-graduation counseling, career development support, and various scholarship programs. The Business School also allows graduates with

outstanding academic achievements to use its facilities for one year when starting a new business, which is a unique and remarkable alumni benefit. It is also notable that the credit transfer system between partner graduate school programs is functioning effectively, with the transfer of credits largely recognized.

As mentioned in the previous AY2018 certified evaluation and accreditation for professional business graduate schools, the Business School should continue to improve the faculty's age profile, which is skewed towards the 60s age bracket, from the viewpoint of sustaining the faculty into the future. As for faculty diversity, while a positive change in gender balance was observed with two female teachers added to the teaching staff from the time of the last review, further efforts should be made to diversify the faculty so as to align with the Business School's characteristics by, for example, recruiting international teachers. Student enrollment has been on the rise in recent years, with 83 admissions in AY2022 and 80 admissions in AY2023 against the planned capacity of 60 in both years. Going forward, the Business School is expected to make greater efforts than in the past in controlling student enrollment.

In the post Covid-19 world, the Business School is expected to utilize the results of this certified evaluation and accreditation for professional graduate business schools and continue its self-study efforts for improvement, while assuring and enhancing the quality of its education programs and further developing its unique characteristics as a professional graduate school striving to promote regional and global innovation.