Results for Certified Evaluation and Accreditation for Professional Graduate Business School

Meiji University Professional Graduate School Graduate School of Global Business Global Business Program



Basic Information of the Institution

Ownership: Private Location: Tokyo, Japan

Accreditation Status

Year of the Review: 2023

Accreditation Status: accredited (Accreditation Period: April 1, 2024 – March 31, 2029)

Certified Evaluation and Accreditation Results for the Meiji University Professional Graduate School, Graduate School of Global Business, Global Business Program

The unique purpose of the Global Business Program, Graduate School of Global Business, Meiji University Professional Graduate School, also known as Meiji Business School, or MBS, is "to produce the following graduates who can reenergize Japanese society and business. Imbued with a global outlook, centered on the Asian region, and an ethical approach to Corporate Social Responsibility, these graduates will be equipped with leadership skills and management expertise in general and specialized business areas." More specifically, MBS seeks to prepare students to become To achieve this mission, "we research family business, start-up business and business administration and provide a location where individual creative value can be cultivated as well as put into practice by providing opportunities for students and faculty to create together and where students can voluntarily learn practices and theories, develop skills to change careers, and find opportunities to implement business-to-business services." To support and facilitate these activities, the Business School works to provide an international learning environment, collaborate with other professional graduate schools in Japan and abroad, and has launched degree programs in English, or the English Track (ET) programs, all in accordance with the annual Graduate School of Global Business Medium- and Long-Term Plan and the Annual Plan formulated in tandem with the broader medium- and longterm plan of Meiji University.

MBS's education program offers a structured curriculum consisting of over 180 courses classified as the Compulsory Core group, Common Course group, Specialized Course group, and the Master's Thesis, with the Specialized Course group further divided into five areas of specialty and two clusters. Class formats include seminar-style sessions and case-studies as well as lectures, and guest speaker events are held as appropriate.

MBS has a clear vision of the skills and qualities it aims to develop in students and a clear purpose to help address the challenges of today's society by training professionals with the abilities not only to take over and run existing businesses but also launch new businesses. The vision and purpose are highly valuable for society and are remarkable features of the Business School, and to achieve them, MBS implements a curriculum unique to the Global Business Program, with some 60 courses taught in English, including five in the Compulsory Core group. This is a highly commendable feature that sets an excellent example for other graduate schools. Moreover, MBS actively partners with overseas graduate schools, another commendable effort aimed at realizing

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the Business School's objectives.

There are several areas of improvement MBS should address, however, from the standpoint of quality assurance of education.

First, the Corporate Ethics course offered with the specific aim of nurturing high professional ethical standards is placed in the Common Course category and enrolls few students. The curriculum should be revised to better align with MBS's unique objective of training professionals with strong ethical principles. The second issue relates to the Compulsory Core courses offered in Japanese and English. The Japanese and English versions of the same course differ greatly in content and teaching methods, resulting in a wide gap in the student learning experience between the two versions. MBS should ensure that the two versions of the same course offer the same contents and teaching methods. Third, a number of courses listed in the Meiji University Professional Graduate School Regulations are unlisted in the course schedule. MBS needs to investigate the reason why and take a remedial action as appropriate. Finally, in light of its status as an internationally accredited professional graduate school and its aspirations to further promote internationalization, it is important for MBS to take effective measures to promote ongoing quality assurance of education from a global perspective.

While areas of improvement are suggested above, the review observed that the professional graduate school has managed to achieve continuous growth since its inauguration under the Dean's leadership. Going forward, MBS is expected to further develop its strengths and unique characteristics as it advances to the next level.